

A Healthier Business Powered by Oligo™



Extra Energy + Improved Health = Big Opportunity



No other product has the ability to enhance people's lives—and your business—like the Vitality Pack® powered by Oligo. Comparing traditional multivitamins to the Vitality Pack is like comparing roller skates to

a rocket. No other formula delivers better nutrition in a form your body can actually use to give you improved health and more energy every day.* And you might be surprised just how easy it is to talk about Oligo and turn it into a key business-building tool.

The key to using Oligo in any conversation or presentation is to **focus on the scientific results**, simply **explain the benefits** of those results, and then bring those benefits to life by **sharing the impact it has made** on your life and the difference you have felt.

You don't need a PhD. to talk about Oligo. Just stick to these five key points that highlight the scientific findings as well as the benefit that finding offers to the person you're speaking with:

* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

#1 The Vitality Pack Is Essential for a Vibrant Life, Better Health and More Energy

To get the most out of life and to remain healthy as you age, you need to consume the proper level of nutrients. Any deficiencies can lead to a loss of energy and potential illness. The Vitality Pack combines all of the critical nutrients you need into personalized formulas that deliver the research-recommended levels for your age and gender.

#2 Oligo Delivers Nutrients Just Like Nature™

Historically, eating fruits, vegetables, and other plants has been the best way to get the nutrients your body needs. That's because plants bind minerals to proteins and fibers in a way that is easier for your body to recognize and use. Oligo mimics this binding process, so you get more of the nutrients you need.

#3 Oligo Is up to 10 Times More Available for Absorption Than the Competition†

Traditional mineral forms crystallize during digestion, making them difficult for the body to absorb. Oligo keeps minerals more soluble, so you get more of the benefits. In fact, Oligo minerals are 10 times more soluble than the mineral forms found in Centrum® and One A Day.®

#4 Oligo Protects Antioxidant Vitamins up to 5 Times Better Than the Leading Brands†

Traditional mineral forms encourage the formation of free radicals that can literally cancel out the benefits of antioxidants like vitamins C and E. Oligo protects these antioxidants 5 times better than the leading brands—helping to ensure you receive the full dosage.

#5 We Challenge Our Competitors to Produce Any Evidence Contrary to These Scientific Findings

Oligo was developed by Melaleuca with assistance from some of the most respected scientists and independent testing centers in the world. We encourage all supplement manufacturers to conduct their own studies and see for themselves what a difference Oligo makes.

Introduce the Vitality Pack—Risk Free

Melaleuca is so sure that Oligo will help your customers feel more energy and renewed endurance, we give them a chance to experience it risk free. With the 90-Day Challenge, customers can try the Vitality Pack, and if they don't feel the difference, they get a full credit or exchange.

Conversation Starters

Health and health care are common topics lately, but here are some additional ideas for steering the topic towards Oligo:

- Can you believe how poorly we eat sometimes?
- Did you know only 20% of American adults eat the fruits and vegetables they should on a daily basis?
- I'm sorry you're feeling run down lately. Do you take vitamins and minerals?
- Did you know there's been a scientific discovery that has thousands of people thinking differently about vitamins and minerals?

Sharing Your Story

Nothing is more compelling than a personal story when it comes to explaining the real benefits of Oligo. Keep these simple tips in mind the next time you're discussing the Vitality Pack:

- Be genuine – Share your story the way it really happened.
- Don't exaggerate – Good nutrition is something we all need.
- You're not alone – Thousands of people have felt the Oligo difference. Don't be afraid to share other real-world experiences. You can find many of them at www.melaleuca.com/oligostories.



† When tested against the sulfate, gluconate, oxide, and fumarate forms of copper, iron, manganese, and zinc (the forms commonly used by almost all commercially marketed nutritional supplements) at intestinal conditions.